



ISLB
INTERNATIONAL SOCIETY
OF LIQUID BIOPSY



5TH ANNUAL CONGRESS

Liquid Biopsy

19 - 21 November 2023 | Madrid, Spain

ISLB 2023 Sponsorship Prospectus

2023.islb.info #ISLB23



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This prospectus outlines several flexible options for maximizing corporate brand recognition and customer contacts. These opportunities are available as stand-alone items or as a package for various supporter levels. Exhibit booths, scientific poster viewing sessions, networking breaks, and the welcome reception are all scheduled to take place in the Exhibit Hall. This ensures exhibitors as much exposure and delegate traffic as possible. Your company's objectives are highly regarded by ISLB and we would be pleased to discuss any suggestions that you feel would improve your representation and participation at ISLB 2023 World Congress on Liquid Biopsy.

Please contact our dedicated Sponsorship and Exhibit Sales Manager to start discussing how you would like to support and be involved with ISLB 2023.

Chelsea Prangnell

ISLB 2023 Sponsorship & Exhibit Sales Manager

International Conference Services Ltd. (ICS)

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2023.islb.info



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Sponsorship Prospectus

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Welcome Message



It is my greatest pleasure to welcome you all to the 5th Congress of Liquid Biopsy: “Opportunities and Challenges of Liquid Biopsy” (ISLB23) in our beautiful city of Madrid, Spain.

Liquid biopsy is a fascinating and exponentially growing field that has a tremendous potential to significantly change the therapeutic strategy and management of cancer patients. ISLB seek to expand liquid biopsies adoption all over the world and remove obstacles that limit liquid biopsies implementation in the routine clinical practice.

Our second in-person Congress (ISLB 2022) held in Miami, Florida, in October 2022, attracted over 500 attendees. As you will soon notice, the quality of this Congress will be second to none; the Convention Center in which we will hold this Congress is one of the best in the world, and the museums, art galleries, and historic places to visit in Madrid are just outstanding. We are sure that our participants will enjoy the vibrancy

of Madrid, taking home an unforgettable cultural and scientific experience.

Save the date and join us in Madrid on 19-21 November 2023, contributing to making this 5th World Congress of Liquid Biopsy an outstanding scientific meeting and an opportunity to prepare Liquid Biopsy professionals for the present and the future.

See you all there!



Christian Rolfo
President of ISLB on behalf of
the Executive Committee

Association and Committee



The International Society of Liquid Biopsy (ISLB) is the first international professional organization committed to the improvement and implementation of liquid biopsies in clinical routine practice and the promotion of a

multidisciplinary approach for the diagnosis and treatment of cancer patients based on the use of liquid biopsies.

ISLB was founded in 2017 in Granada, Spain with an aspiring objective: to become the scientific reference in Liquid Biopsy and the unique link of all stakeholders in the liquid biopsy theme.

We are pleased to welcome liquid biopsy professionals all over the world. Our education and information program is based on an integrated multidisciplinary approach to reach an advanced cancer research. We seek to remove obstacles that limit liquid biopsies implementation in the routine clinical practice, with the aim to expand liquid biopsies adoption all over the world.

Executive Committee



Christian Rolfo
USA (ISLB President)



Maria José Serrano
Spain (ISLB Vice President)



Umberto Malapelle
Italy (ISLB Scientific Secretary)



Eloisa Jantus Lewintre
Spain (ISLB Treasurer)



David R. Gandara
USA (ISLB CMO)



Massimo Cristofanilli
USA (ISLB Past President)

About Madrid



Madrid is the capital of Spain, known for its rich culture, art, and history. It's a bustling city with a population of over 3 million people and attracts millions of tourists every year.

The center of Madrid is the Plaza Mayor, a large square enclosed by historical buildings and lined with cafes and restaurants. The Royal Palace of Madrid, the official residence of the Spanish royal family, is a popular tourist attraction with its stunning architecture and gardens.

Madrid is also home to several world-renowned museums, including the Prado Museum, which houses

a vast collection of Spanish and European art, and the Reina Sofia Museum, which is dedicated to modern and contemporary art.

Madrid is known for its vibrant nightlife, with countless bars and nightclubs open until the early hours of the morning. It's also a foodie's paradise, with authentic Spanish cuisine such as tapas, paella, and churros being some of the most popular dishes.

Madrid is a diverse and exciting city that offers something for everyone - from history and art to entertainment and culinary experiences.

Congress Venue



Meliá Castilla is a charming 4-star hotel located in the heart of Madrid, Spain. It is situated in the Chamartín district, which is known for its exclusive neighborhoods and proximity to some of the city's most important attractions.

The hotel offers over 900 guest rooms that are elegantly designed and equipped with modern amenities. There are 32 meeting rooms available, ranging from small executive boardrooms to large conference halls that can accommodate up to 1,000 people.

There are also several restaurants and bars available at the Meliá Castilla, serving international cuisine, traditional Spanish dishes, and a wide range of drinks and cocktails. The hotel also has a fitness center, sauna, steam room, and indoor pool for guests to use during their stay.

The Meliá Castilla is an excellent choice for travelers who want to experience luxury and comfort while staying in Madrid. Its central location, extensive facilities, and exceptional service make it a popular choice among both leisure and business travelers.

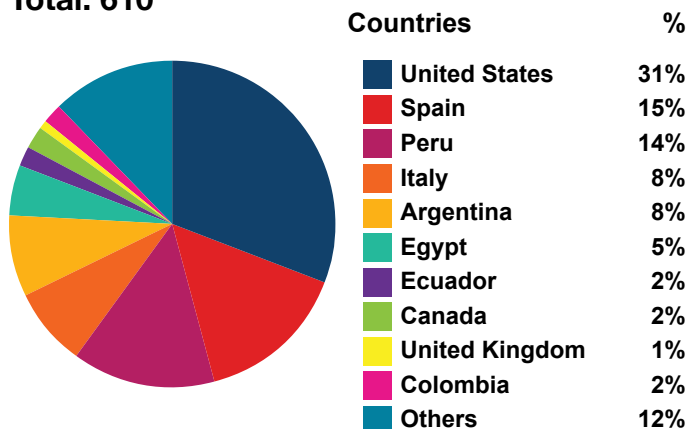
Past Facts & Figures

ISLB 2022 Delegate Demographics

In person attendance: 218

Virtual attendance: 385

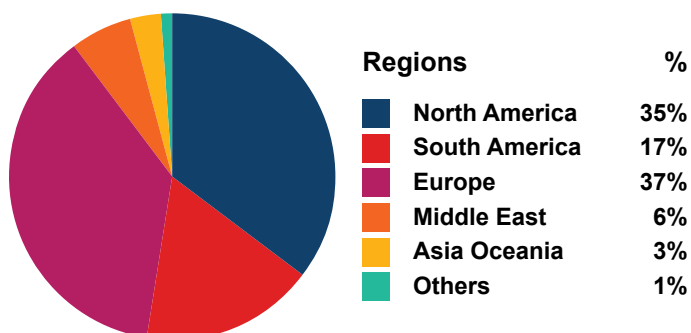
Total: 610



ISLB 2022 Professional/Academic Title/Specialty

Attending Physician	34	PHD	92
Chief Medical Officer	7	Professor/Academic	48
Clinical Oncology	77	Researcher	91
Director	39	Resident	29
Fellow	13	Scientist	56
Healthcare Professional	43	Student/Post-Doc	61
Medical Doctor	61	Surgery	7
Nurse/Nurse Practitioner	7	Trainee	8
Oncology	135		
Other	67		
Pathology	29		

ISLB 2022 Regional Demographics



Past Events

Year	Location	Attendance
2022	Miami, Florida, USA	610
2021	Virtual, Online	1,670
2020	Virtual, Online	N/A
2016	Granada, Spain	N/A

Past Sponsors and Exhibitors

- Amgen
- Angle
- AstraZeneca
- Bayer
- Biocartis
- Biocept
- Biodesix
- BioFluidica
- Biomark Diagnostics
- Bio-Rad Laboratories
- Blueprint Medicines
- Boehringer Ingelheim
- BostonGene
- Bristol-Myers Squibb
- C2i-Genomics, Inc
- Caris Life Sciences
- Exact Sciences
- Fluidigm
- Foundation Medicine
- Genentech
- GSK
- Guardant
- Inivata
- Invitae
- Izasa
- Janssen
- Lilly
- Lucence Health
- Menarini
- Silicon Biosystems
- Merck Healthcare KGaA
- Natera
- Novartis
- Novosanis
- Pfizer Inc.
- Predicine
- Promega
- Regeneron
- Roche
- Saga Diagnostics
- Sens ID
- Sermonix Pharmaceuticals
- Symex
- Tempus
- Tethis
- Thermo Fisher Scientific

Support & Exhibit Opportunities

ISLB 2023 will bring together international experts in the field of Liquid Biopsy to share latest advances in the clinical field. Clinical best practices related to liquid biopsy will be presented, new consensus will be reached, and the latest advancements on cellular and molecular diagnostic technologies will be discussed. This meeting is an excellent opportunity to interact with world experts in the field of Liquid Biopsy. Attending will be an international community of healthcare professional involved in cancer patient management, scientists, research and development staff, account and business development managers, laboratory leaders, and product specialists in liquid biopsy.

ISLB 2023 is an excellent opportunity to interact with a diverse group of professionals:

- 🔥 Research Institutes
- 🔥 Regulatory Bodies
- 🔥 Industry
- 🔥 Professional Healthcare Workers
- 🔥 Associations/Societies
- 🔥 Government Agencies
- 🔥 ISLB members

As a Supporter and/or Exhibitor, your team will have the opportunity to network with these valuable contacts, providing a unique opportunity for your organization to gain widespread international exposure.

We invite you to visit the congress website at 2023.islb.info for further information and to view the Program at a Glance.

This document outlines the many options available to companies to support the Conference and promote their products and services. Please do not hesitate to contact us should there be any opportunities not listed in this prospectus as we are happy to discuss options with you.



Supporter Levels

We can help you to build the sponsorship package that matches your budget and fulfills your objectives. To reach a sponsorship level, you can:

- Pick “a-la-carte” items from the options shown in the next few pages (exhibit items, advertising opportunities, programme support or marketing items)

- Make a general contribution to the Congress
- Choose a combination of these two options. If the total amount of your “a-la-carte” items does not reach the minimum amount for the sponsorship level of your choice, you may simply add a general contribution amount which will go to the overall funding of the Congress

All prices in US Dollars (EUR)	Diamond EUR 80,000	Platinum EUR 60,000	Gold EUR 45,000	Silver EUR 30,000	Bronze EUR 15,000
Congress Registration	5	4	3	2	1
Opportunity to Host a Lunch Industry Session	✓	✓			
Verbal Acknowledgement during the Opening Session	✓	✓			
Complimentary Bag Insert (Provided by Sponsor)	✓	✓	✓		
Dedicated Social Media Post (Provided by Sponsor)	✓	✓	✓		
Opportunity to Host a Morning or Afternoon Industry Session	✓	✓	✓	✓	✓
Recognition with Logo on Congress Website and Mobile App	✓	✓	✓	✓	✓
Logo Recognition in Onsite Signage	✓	✓	✓	✓	✓
Logo Recognition on Session Holding Slides	✓	✓	✓	✓	✓

💧 Value Added Tax (VAT) may be applicable and will be outlined on the invoice

Exhibit Opportunities

The exhibition is a vital part of ISLB 2023 and every effort will be made to ensure that all exhibitors receive prime exposure and direct marketing opportunities with key players and decision-makers in the field.

Exposure opportunities include, but are not limited to:

- Morning and afternoon networking breaks in the exhibition area
- Showcase Theater and Poster presentations near the exhibition area
- Welcome Reception hosted in the exhibit area

	Exhibit Booth EUR 4,850	Double Booth EUR 10,000	Quad Booth EUR 20,000 (4 available)
Booth space	3m x 2m (6m ²) Pipe & drape booth	6m x 2m (12m ²) Pipe & drape booth	6m x 4m (24m ²) Raw space
Registrations	1 congress registration	4 congress registration	8 congress registration
Video Link on Exhibitor website	Upgrade for EUR 500	✓	✓
Banner advert in e-Blast	Upgrade for EUR 1,500	✓	✓

*Video link on exhibitor page of the website

A short video link (provided by the exhibitor) will be included in the exhibitor listing on the Congress Website.

**Banner Advert in e-Blast

The Congress Secretariat will send e-Blasts to interested parties and registered delegates on a regular basis. Your custom banner will be displayed in the body of one e-Blast.

Inclusions:

The purchase of a 3m x 2m (6m²) booth includes:

- Pipe and drape booth with 1 table, 2 chairs and wastebasket
- Carpet
- Booth header panel with company name
- One (1) complimentary full congress badge; access to scientific sessions, networking breaks, welcome reception, etc
- Listing with logo and 50-word bio in the exhibitor listing on the Congress Website and Mobile App

Non-Profit/Advocacy Rate

EUR 2,500 for Tabletop Display

Exhibitors who are defined as non-profit or advocacy organizations are eligible to receive the reduced price of EUR 2,500 for a maximum of one tabletop display. Assignment of space will be made by the Congress Secretariat in either the exhibit area if space permits, or pre-function foyer space.

Tabletop Display for Non-for-Profit includes:

- Tabletop display with 1 table, 2 chairs and wastebasket
- Carpet
- One (1) complimentary full congress badge; access to scientific sessions, networking breaks, welcome reception, etc
- Listing with logo and 50-word bio in the exhibitor listing on the Congress Website and Mobile App

Additional Exhibitor Badges

Additional Sponsor/Exhibitor Badges with full access can be purchased at EUR 495 each.

💧 Value Added Tax (VAT) may be applicable and will be outlined on the invoice

Exhibit Floorplan



Exhibit hours

Sunday, 19 November 2023: (Welcome Reception)	19:00 – 21:30
Monday, 20 November 2023:	10:00 – 17:00
Tuesday, 21 November 2023:	10:30 – 17:00

Exhibitor Manual

The Exhibitor Manual including detailed information on the exhibition as well as order forms for additional booth accessories (power, lighting, display materials, graphics, F&B, etc.) will be available in the summer and will be sent to all exhibitors once payment has been received in full.

🔥 Value Added Tax (VAT) may be applicable and will be outlined on the invoice

Educational Exchange Opportunities



Educational Industry Symposia

ISLB 2023 offers opportunities for your company to host an exclusive morning, lunch or evening symposium. These sessions are organized by the sponsor and will take place during the main congress program. Symposia are 1 hour in length and each symposium is open to all attendees. Prices include the session room, basic audio visual equipment and catering.

Sunday, 19 November	Evening	1 hour	Savory Coffee Break included	EUR 30,000
Monday, 20 November	Morning	1 hour	Coffee/Tea included	SOLD OUT EUR 30,000
	Lunch	1 hour	Lunch included	SOLD OUT EUR 50,000
	Evening	1 hour	Savory Coffee Break included	EUR 30,000
Tuesday, 21 November	Morning	1 hour	Coffee/Tea included	SOLD OUT EUR 30,000
	Lunch	1 hour	Lunch included	SOLD OUT EUR 50,000
	Evening	1 hour	Savory Coffee Break included	EUR 30,000

As the sponsor of an industry session you will:

- Have the use of the main plenary room for the duration of the symposium
- Have access to the audio visual that is in the room (LCD projector package, podium mic, head table mics, audience mics); additional audio visual above and beyond what is already setup is the responsibility of the sponsor
- Be listed on the Congress Website, Mobile App and Onsite Program with symposium description
- Be listed in a summary e-Blast listing all industry symposia, sent to all registered delegates prior to the Congress (sent through the Congress Secretariat)

Upgrade

Inclusion in the ISLB Virtual Library: library.islb.info/login

- Have your symposium recorded and included in ISLB's virtual library which is open to all ISLB members.

EUR 5,000

🔥 Value Added Tax (VAT) may be applicable and will be outlined on the invoice

Educational Exchange Opportunities



Showcase Theatre

4 Available

EUR 12,000

We are inviting organizations interested in demonstrating their research or providing updates to be part of the Showcase during the networking breaks. Showcase theatre will be held in a meeting room near the exhibit area with seating of up to 100 people.

Benefits:

- 20-minute speaking opportunities/demonstrations in the Showcase, including presenting and displaying information in conjunction with partners
- Meeting room which accommodates up to 100 people
- Basic audio visual package; screen, projector, podium mic
- Prominent listing on the Congress Website and Mobile App
- One (1) complimentary full congress badge; access to scientific sessions, networking breaks, welcome reception, etc.
- Session information listed on the Congress Website, Mobile App and in the program with company logo



Advisory Board & Ancillary Meeting

EUR 10,000

Any industry meeting wherein invited participants are professional attendees of the Congress (doctors, physicians, scientists, researchers, etc.) will be considered an Advisory Board or Ancillary Meeting and a fee is required to hold such a meeting. This could include roundtable discussions, investigator meetings and meet the specialist type meetings. Meetings that would not fall under this category are internal/staff meetings where only your company's staff are invited.

Advisory Board and Ancillary Meetings are not allowed to take place during the official scientific program.

The fee to host an Advisory Board Meeting includes:

- Meeting space at the Meliá Castilla
- Basic AV package including projector, screen

For detailed information and to discuss your requirements, please contact the Congress Secretariat at islb-sponsorship@icsevents.com. You are permitted to hold the meeting at another property; however, the fee still applies and meeting space and the AV package will not be provided.

🔥 Value Added Tax (VAT) may be applicable and will be outlined on the invoice

Promotion & Branding Opportunities

Please note that all exclusive options are limited to one company only. Items will be sold on a first come, first served basis. All prices are quoted in euros (EUR). Please note that payment must be made in EUR, unless otherwise agreed upon.



Delegate Bag Item

EUR 3,000

A marketing item of your choice can be included in each delegate bag. Production and shipping costs are the responsibility of the Sponsor.

The item could be:

- Brochure
- Pens
- Portable chargers
- Chapstick
- Notepads
- Keychain
- Another item of your choice - to be approved by Congress Secretariat



Lanyards

EXCLUSIVE

SOLD OUT

All delegates will receive a name badge and lanyard to be worn for identification during the Congress.

Benefits:

Have your company logo branded on all lanyards alongside the Congress logo (lanyards provided by the Congress Secretariat)



Poster Sessions / Poster Supporter

EXCLUSIVE

SOLD OUT

Top-rated abstracts accepted for poster presentation may be printed and displayed on poster boards in the exhibit area. Includes Poster Sessions and/or Electronic Posters.

As the Poster Supporter you will:

- Have your company logo displayed on the poster numbers
- Be acknowledged as the sponsor of the posters with your logo in the program

🔥 Value Added Tax (VAT) may be applicable and will be outlined on the invoice

Promotion & Branding Opportunities

Please note that all exclusive options are limited to one company only. Items will be sold on a first come, first served basis. All prices are quoted in euros (EUR). Please note that payment must be made in EUR, unless otherwise agreed upon.



Charging Lounge

EXCLUSIVE

EUR 12,000

The Charging Station will allow attendees to power up their mobile phones, tablets, laptops, and other electronic devices for free. The Charging Station will be in high demand and can be branded with your company logo.

Benefits:

- Be acknowledged with your logo in the program as a sponsor of the charging station
- Charging station branded with your company logo
- Opportunity to place promotional material within your charging station



Mobile Application

EXCLUSIVE

SOLD OUT

The Mobile App will be provided to delegates free of charge.

- Have your custom graphic/banner displayed on the access page of the Mobile App.
- Opportunity to have 3 push notifications sent to all delegates during the Congress.
- Be acknowledged with your logo in the program as the sponsor of the Mobile App



Delegate Bags

EXCLUSIVE

EUR 15,000

All registered delegates will receive a delegate bag.

Benefits:

- Have your logo on the delegate bag or strap along with the Congress logo (bags provided by the Congress Secretariat)
- Opportunity to include a promotional insert in the delegate bag (supplied by Sponsor; insert to be approved by the Congress Secretariat)
- Be acknowledged with your logo in the program as the sponsor of the bags

💧 Value Added Tax (VAT) may be applicable and will be outlined on the invoice

Promotion & Branding Opportunities

Please note that all exclusive options are limited to one company only. Items will be sold on a first come, first served basis. All prices are quoted in euros (EUR). Please note that payment must be made in EUR, unless otherwise agreed upon.



Welcome Reception

EXCLUSIVE

EUR 15,000

The Welcome Reception is the official opening of the Congress providing delegates, sponsors and exhibitors with the opportunity to network while enjoying refreshments. All delegates are invited to attend this event.

Benefits:

- Five (5) minute speaking opportunity at the Welcome Reception
- Logo recognition on all signage associated with the Welcome Reception; on Congress Website and Mobile App
- Be acknowledged as the sponsor of the Welcome Reception with your logo in the program



Faculty Dinner

EXCLUSIVE

SOLD OUT

The Faculty Dinner will take place on Monday, November 20 at an outside venue and all faculty (50+) is invited to attend. This event provides a unique opportunity for networking with faculty and the leadership of ISLB 2023.

Benefits:

- Five (5) minute speaking opportunity at the Faculty Dinner
- Receive eight (8) complimentary tickets to the dinner
- Have your company logo printed on the invitations, tickets, menu cards
- Be verbally acknowledged as the event sponsor

🔥 Value Added Tax (VAT) may be applicable and will be outlined on the invoice

Advertising Opportunities

Final Registration Confirmation Email

EXCLUSIVE

SOLD OUT

All confirmed delegates will receive a final confirmation email a few days before the Congress. Your custom banner with a hyperlink will be displayed in the body of the email.

Initial Registration Confirmation Email

EXCLUSIVE

SOLD OUT

Each delegate will receive an initial confirmation email at time of registration. Your custom banner with a hyperlink will be displayed in the body of the email.

Banner Advert In Pre-Congress Email

5 Available

EUR 3,000 Each

The Congress Secretariat will send e-Blasts to the interested parties on a regular basis prior to the Congress to update on newest developments about the Congress. Your custom banner will be displayed in the body of the e-Blast.

Website Advert

EUR 1,500 / Month

A limited number of opportunities will be available to place an advert on the Congress Website, for one month (to be chosen by sponsor). Advert can be static or video.

Onsite Signage

Contact
for Pricing

A limited number of opportunities will be available and may include: elevator branding, escalator branding, pillar wraps, etc. Content and artwork must comply with Congress guidelines and must be approved by ISLB.

Digital Program Book

EUR 2,000 /
Full Page Advert

Delegates will receive an email with the digital program book ahead of coming to the Congress.

Printed Pocket Program

EUR 5,000 /
Outside Back Cover

SOLD OUT
EUR 1,000 /
Inside Front Cover

The pocket program will be included in each delegate bag.

Meeting Space

EUR 3,000 / Day

Limited meeting/office space is available at the Meliá Castilla for you to host slide reviews, hospitality suites, staff offices, press rooms, etc.

💧 Value Added Tax (VAT) may be applicable and will be outlined on the invoice